

STAR CIGARETTES, A DIVISION OF PHILIP MORRIS, SOLD A LIMITED EDITION PACK IN EUROPE IN THE EARLY '90S THAT CELEBRATED THE FALL OF THE BERLIN WALL (9 NOVEMBER 1989).

THE PACK WAS DESIGNED BY NIALL MONRO (BETWEEN NOVEMBER 89 AND APRIL 1990). AT THAT TIME MONRO WORKED FOR THE RAYMOND LOEWY GROUP WHO WERE RETAINED BY PHILIP MORRIS. SHOWN ON THE PACKAGE IS A PIECE OF GRAFFITI-COVERED SLAB BEING REMOVED FROM THE WALL. ITS BUBBLY LETTERS READ STAR.

CONCEPTUAL ARTIST MARTIN KIPPENBERGER USED THIS IMAGE TO CREATE THE WALLPAPER SHOWN ABOVE IN 1991. (THIS WORK WAS ON VIEW AT <u>LUHRING AUGUSTINE</u> IN JUNE 2011 IN NEW YORK).

